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HumanTraffickingElearning.com and Avanoo Partners with MPHI to Provide Online Program for the Healthcare Industry

*Trauma-informed, victim-centered, and evidence-based online curriculum for the health care industry,
to broaden human trafficking education in the nation.*

Okemos, Michigan – October 6, 2017 - Through an innovative partnership with Avanoo and HumanTraffickingElearning.com, MPHI is launching a new online curriculum with continuing education credits for health care industry providers. The program is designed to create communities of practice where those trained can offer support to others in their respective fields to engage and empower human trafficking victims. For more information on the curriculum and pricing, visit here: <https://events.mphi.org/ht-healthcare/>

With over 30+ years of curriculum and presentation experience, Patti Hathaway, M.Ed., CSP has co-authored with trafficking survivor and author Ruth Rondon, to develop **Human Trafficking Awareness for Healthcare: W.A.R. on Slavery.**

Distinctive from other programs, the course is evidence-based, utilizing 49 medical research sources as the basis for 20 short, 3 minute online lessons. The lessons allow staff to complete the course at their own pace, within a flexible time-frame. Avanoo, an online learning management system, has a proven formula and learning platform intended for learner retention and team engagement. The format is based on storytelling, micro learning, analytics, and chat features with the authors and fellow learners to create internal communities of practice within organizations, allowing those who have completed the courses to help educate others to affect change. As stated by CEO Daniel Jacobs, "Avanoo at its heart and core is about helping people, teams, and organizations recognize the resources they have and be open to their potential."

Continuing education credits are offered for the following providers: health educators, health care quality administrators, nurses, physicians, social workers, and risk managers. Organizational pricing as low as \$20.00 per person, with continuing education is available. Individuals may choose to sign up at a special invitational price of \$40.00 per person, plus optional continuing education fees.

If you would like more specific information about the curriculum, please contact Sherri Hines at htelinfo@mphi.org.

Human Trafficking Awareness for Healthcare: W.A.R. on Slavery receives praise within the health care industry:

"I just finished the eLearning. What an incredible job you've done here! There is so much value in each and every video, but it's not overwhelming. You give just the right amount of information and suggested actions. This is going to be an awesome resource for so many!"

*Elise Hilton,
HT Advocate and Author of A Vulnerable World:
The High Price of Human Trafficking*

"I am the Clinical Staff Educator for the Emergency Departments at Lakeland Regional Health. This education is effective because of the real-life examples given with each lesson. The lesson then goes on to talk about what to look for and how to talk to the victim so that they do not feel more shame and will begin to trust you. The videos also repeated the important info we need to say when we recognize or suspect HT. Love the soothing background music and beautiful calm scenery. The 3 minute daily videos give you time to digest what you have learned. Very effective..."

"I truly cannot imagine what these survivors have gone through. As a health care provider, I need to be able to stop. Think. Listen. Not just to what's being said, but all the other clues also."

IN PARTNERSHIP WITH:



MPHI is a Michigan-based and nationally engaged, non-profit public health institute – a team of teams, process and content experts, dedicated to building *A world where tomorrow is healthier than today!*



Avanoo exists to support people, teams, and organizations in aligning what they do with their highest ambitions for who they are.